



CHAPTER MEETING

**THURSDAY
NOVEMBER 20, 2014**

LOCATION

Rock Garden Conference Center
1951 Bond Street
Green Bay, WI 54303

[Click Here for Map](#)

TIME

2:00 PM – 4:05 PM
Professional Development Session

4:15 PM – 5:30 PM
Keynote Speaker Presentation

5:30 PM – 5:45 PM
Business Meeting & Recognition of
Patti Ayala's Service to FEI NEW

5:45 PM – 7:30 PM
Social Period & Buffet Style Dinner

For this event the social period and dinner will be combined. We will have pub tables for those who wish to stand and enjoy a beverage and the buffet, as well as traditional dinner tables for those who prefer to be seated with their colleagues.

REGISTER BY November 13, 2014

[Click Here to Register](#)

CPE CREDITS

Professional Development Session Qualifies for 2.5 Credits. Keynote Speaker Presentation Qualifies for 1.5 Credits

CANCELLATION POLICY

Please send cancellations to mwcomfoxcities@gmail.com no later than 5:00 PM Friday, November 14, 2014.

FEES

This meeting is free for FEI members, strategic partners and prospective member guests.

Keynote Speaker Presentation



MITCHELL A. DANAHER

Deputy Controller
General Electric Company

Changing the Work Paradigm: A GE Perspective

Mitch Danaher is Deputy Controller for GE, where he is responsible for accounting policy and advocacy-related matters. Mitch has been involved with FEI for more than 20 years, primarily as a member of the Committee on Corporate Reporting and, more recently, at the national leadership level. He has served on FEI's National Board of Directors for the past two years and is the Chairman of the Board for the 2014-15 fiscal year.

For much of Mitch's 32-year career at GE, he has been involved in standard setting activities at the national and international level. Mitch was an Industry Fellow with the FASB from 1992 to 1994, where he served as the project manager for the FASB's first joint international project on Segment Reporting. From 1997 to 2000, he served as a member of the U.S. delegation to the International Accounting Standards Committee, the predecessor standard setter to the International Accounting Standards Board. He was a member of the Emerging Issues Task Force, the FASB's principal interpretive body, from 2003 to 2011. In addition to his work on FEI's Committee on Corporate Reporting, he also serves on the Financial Reporting Committee of the Institute of Management Accountants and served as its Chairman from 2002 to 2004.

Prior to his current position, Mitch served in a variety of accounting and financial reporting positions in GE's industrial and financial services businesses. He began his career at GE as a recruit in its Financial Management Program, graduating with honors in 1984. He holds a B.S. in Business Administration from the University of Vermont and a Master's Degree in Financial Management from Fairfield University. He also holds a Certificate in Management Accounting earned through the IMA's CMA Program.

Mitch's presentation will provide insights into work that is underway in reshaping GE's corporate culture and other developments that are changing the way GE works. In his capacity as Chairman of the FEI Board, he will provide an update on initiatives underway at the National Office that address the needs of FEI's chapters. There also will be an opportunity for a question and answer session on current accounting and financial reporting topics of interest to members.

(over)

November Professional Development Session



BAKER TILLY

MIKE MADER, CPA, CFE, MAFF

Partner
Baker Tilly

Professional Development Topic: *How to Navigate Through the World of Corporate Fraud*

Mike Mader, Partner with Baker Tilly Virchow Krause, LLP, has been with the firm since 2000. Mike serves the lead role in the fraud and forensic division of Baker Tilly's Wisconsin region and has performed many fraud investigations and internal control evaluations throughout the United States.

Mike has the credentials of Certified Public Accountant (CPA), Certified Fraud Examiner (CFE) and Master Analyst in Financial Forensics (MAFF). He has been called on for expert testimony in both criminal and civil court proceedings at both the federal and state levels. He has extensive consulting experience in internal controls, accounting processes, and computer utilization along with experience in interviewing and interrogation practices.

Mike's professional development session, *How to Navigate Through the World of Corporate Fraud*, will focus on the following areas:

- Alarming statistics surrounding the fraud arena
- Common types of occupational fraud
- Fraud detection methods and techniques
- How to safeguard your organization from fraud
- Steps you can take to conduct a successful fraud investigation



Financial Executives International (FEI) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

November 20, 2014 Chapter Meeting: Instructional Method: Group-live **Experience Level:** Basic **Prerequisites / Advance Preparation:** None **Field of Study:** Professional Development Session = Auditing; Keynote Speaker Session = Specialized Knowledge and Applications. **Recommended CPE Credits:** Professional Development Session = 2.5; Keynote Speaker = 1.5.

For FEI CPE credits, one credit hour equals 50 minutes according to NASBA guidelines. Some state boards may differ on how many minutes constitute a credit hour. Contact your state board for more information. For more information regarding administrative policies such as complaint and refund, please contact Michelle Weiss, Chapter Administrator: mwcomfoxcities@gmail.com.